

Consent Form #1

**ORGANIZATIONAL STORYTELLING IN LAS CRUCES, NEW MEXICO
CONSENT FORM**

RESEARCHER:

David Boje, Ph.D.
Professor, Department of Management
NEW MEXICO STATE UNIVERSITY,
(505) 646-2391 or (505) 532-1693
dboje@nmsu.edu

DESCRIPTION:

I, (*David Boje*), and my students of MGT 690 Storytelling and Consulting, MGT 655 Organizational Systems and Theory and MGT 448/558 Small Business Consulting are members of the Department of Management at New Mexico State University. We are interested in collecting stories that would inform us about the history of some small and medium organizations in Las Cruces. The purpose of the study is to determine how stories affect the vision, mission, strategy, and leadership actions in these organizations.

You are being asked to participate in this study because you are a key player in your organization and because we believe that you are aware of the history of your organization and its development at least during the past 5 years.

If you decide to participate, you will be interviewed at your convenience by one or two students who are being trained in research methods and consulting techniques, including interviewing, historical research method in the content analysis of documents of published history, including web research method, in sites and available public annual reports, etc.. The interview will take approximately one hour to one hour and half and will be audio-taped using a digital or a micro-cassette recorder. It will be then transcribed and analyzed. The transcription and content analysis will be conducted by students who are trained in this matter and will work jointly with you. They will submit the transcripts to you for validation and won't start the content analysis unless you agree on the final version of the transcript. Examples of the questions you might be asked include the following:

- How did you start your business?
- What hurdles have you faced and how have you overcome them?
- What motivates your vision?
- Please give us some examples of your achievements?
- What are the things that you care more about in your business

My students and I will be happy to supply you with the transcript or a summary of what we eventually use in publication

EXCLUSION CRITERIA:

Enlistment into the study is restricted to those individuals who are knowledgeable about their organization and could use their individual memory and experience to contribute to the organizational collective memory as well as the community heritage.

RISKS AND BENEFITS:

There are no risks in being a participant in this study. There are however several benefits that will intrinsically motivate you to be willing to contribute. These include the following:

- by telling organizational stories that mean a lot to you, you will be able to reflect on your own experience in the organization and discover personal and/ or organizational issues that require more attention
- you will contribute to the organizational storytelling process in Las Cruces
- you will make the achievements of your organization known and available to other organizations to learn from

Rounds of interviews may be conducted and you will be debriefed at the end of the process. It is your right to let us know which content needs to be more emphasized and/ or which citations or quotations you wouldn't like to see included.

VOLUNTARY NATURE OF PARTICIPATION:

Individuals known to the research team who might be interested in being involved will be informed as to the nature of the study and will be provided the actual consent form. Participation in this study is voluntary. If you don't wish to participate, or would like to end your participation in this study, there will be no penalty or loss of benefits to you to which you are otherwise entitled. In other words, you are free to make your own choice about being in this study or not, and may quit at any time without penalty.

CONFIDENTIALITY:

Your name will not be attached to your interview responses. Your name and any other identifiers will be kept in a locked file that is only accessible to me or my research associates. Any information from this study that is published will not identify you by name and will be kept strictly confidential, and if you don't want something in particular, cited, then that part will be destroyed, but not the whole thing.

NEW INFORMATION:

Any new information obtained during the course of the research that may affect your willingness to continue your participation in the study will be provided to you.

SIGNATURE:

Your signature below means that you have freely agreed to participate in this research study. You should consent only if you have read the previous or it has been read to you and you understand its contents. If you have any questions pertaining to the research, you may contact the Principal Investigator, Dr David Boje whose phone number is (505) 646-2391. If you have any questions about your rights as a research subject, please contact the Office of the Vice President for Research at New Mexico State University at (505) 646-2481.

Signature _____

Date _____

A copy of this consent form will be given to you to keep.